



NORTH LAWNDALE  
COLLEGE PREP

## PLAYBOOK



### ORGANIZATIONAL CLARITY

**QUESTION 1:**  
**Why do we exist?**  
(Core purpose)

NLCP exists to create a better future by developing transformational leaders.

**QUESTION 2:**  
**How do we behave?**  
(Core values)

- + build community,
- + have high expectations for students and themselves,
- + maintain a solutions orientation,
- + and are resilient in their pursuit of student success.

**QUESTION 3:**  
**What do we do?**  
(Business definition)

NLCP equips students with the academic skills and the personal resilience necessary for college graduation.

**QUESTION 4:**  
**How will we succeed?**  
(Strategic anchors)

- We will succeed by:
- + Developing and implementing an academic model that addresses all areas of college readiness.
  - + Growing employee and student engagement.
  - + Building and marketing a unique image of excellence and individuality that attracts students, talent, community partners, and donors.

**QUESTION 5:**  
**What is most important right now?**  
(SY 2018-2019)

## TAKING FLIGHT